

# 2022 IMPACT REPORT



ASIAN PACIFIC ISLANDER FORWARD MOVEMENT



A DIVISION OF SPECIAL SERVICE FOR GROUPS, INC.  
905 E. 8TH STREET, LOS ANGELES, CA 90021  
[WWW.APIFM.ORG](http://WWW.APIFM.ORG)



# TABLE OF CONTENTS

1	Letter from APIFM Co-Directors
2	APIFM Advisory Board Members
3	APIFM Staff
4	Food Roots Harvest
8	Food Roots Nourish
10	Sustainable San Gabriel Valley
13	Funders & Partners

# Letter from APIFM Co-Directors

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Dear APIFM friends,

Happy New Year. We are pleased to share API Forward Movement's 2022 Impact Report to highlight what we were able to accomplish together. So much of our work is inherently based on partnerships with each of you.

Last year, APIFM refocused and strengthened our work around fresh affordable food access, on creating safer and healthier environments, and increasing access to COVID-19 education, as well as vaccines. Food Roots Harvest, a regional food hub develops relationships with small farms cultivated by Asian and Latinx farmers to bring culturally relevant produce to low-income neighborhoods, clinics, schools, food pantries and restaurants; Food Roots Nourish provides culturally and linguistically appropriate outreach and enrollment for the Supplemental Nutrition Assistance Program (known in CA as CalFresh) and COVID-19 vaccines, through produce distribution; and Sustainable San Gabriel Valley (SSGV) informs and mobilizes residents about air quality and water conservation issues. We also worked to improve access to open spaces and language justice for limited English proficient community members.

We will stay the course in 2023 and additionally commit to improving APIFM as a good place to work by continuing to focus on staff development, wellness and pay equity. We hope you will join us on this journey.

It's not too late to make a tax-deductible contribution! Please continue to support APIFM's vital work by becoming a monthly sustainer ([www.apifm.org/sustain](http://www.apifm.org/sustain)) or making a one-time donation ([www.apifm.org/donate](http://www.apifm.org/donate)).

With gratitude,

*Heng Lam Foong*  
*Kyle Iwakura*



# APIFM ADVISORY BOARD MEMBERS

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ONPREM SOLUTIONS*

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# APIFM STAFF

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**HENG LAM FOONG**

*CO-DIVISION DIRECTOR*

**KYLE TSUKAHIRA**

*CO-DIVISION DIRECTOR*

**DUKE CHOI**

*PROGRAM MANAGER*

*Sustainable SGV*

**LINDA HUYNH**

*PROGRAM MANAGER*

*CalFresh Healthy Living &  
Food Roots Nourish*

**JE-SHOW YANG**

*PROGRAM MANAGER*

*Sustainable SGV*

**CLARISSA CHOY**

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**KEVIN CORTEZ**

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*COMMUNITY HEALTH WORKER*

**JEREMY GUAN**

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COORDINATOR*

**ISABELLE LIU**

*COMMUNITY ENGAGEMENT  
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**JEAN PARK**

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**NARE PARK**

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**CHRISTOPHER TENORIO**

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**PHIL TIMOTE0**

*PROGRAM COORDINATOR*

**AMELIA VERNON**

*COMMUNITY HEALTH WORKER*

**PEGGY WANG**

*COMMUNITY ENGAGEMENT  
COORDINATOR*



# MISSION

We cultivate healthy, long-lasting, and vibrant Asian and Pacific Islander communities through community-centered engagement, education, and advocacy.

# VISION

We want a world where Asian and Pacific Islander communities – and all communities of color – have full power to access good health and a healthy environment.

## FOOD ROOTS HARVEST

### COMMUNITY FOOD HUB

*Photo courtesy of Pine and Crane*



“

“We grew our own produce when Pine and Crane first opened in 2014. My parents have since retired and the family farm is no longer. But that spirit of using the best produce possible remains. Food Roots has been able to fill that gap by helping us with locally sourced, quality, organic, Asian produce and we couldn’t be more grateful.”

- Vivian Ku (Pine and Crane - DTLA & Silverlake, Joy)





“

“We are grateful for the partnership between FRH and our farm. They are a consistent partner and their business helps our farm a lot. We thank you so much.”

- Farmer David To (YCF)



9

restaurants in partnership

1

hospital in partnership

4

CBOs in partnership

65,296

lbs of local produce sourced

\$97,944

total revenue to local farmers





# CALFRESH HEALTHY LIVING

APIFM partnered with the LA County Department of Public Health (LAC-DPH) on the CalFresh Health Living (CFHL) program in order to distribute produce to local community health clinics and community based organizations across Los Angeles County.

154,291

lbs of local produce distributed

11,592

households served

4,357

lbs of food waste reduction



“

“If we have time, we will take the produce. If there is no distribution, then we have to pay for our groceries. I am very happy when I got them.”

- LASHP participant

“The government helps poor people like us. Thanks to the government who help the elderly, we can save money by receiving produce from the distribution.”

- LASHP participant

9

community health clinics in partnership

3

local school districts in partnership

3

CBOs in partnership



# EMERGENCY CSA

Our Food Roots team continued to meet pandemic-related food security needs in low income communities of color.



Photo courtesy of WHCHC

7,270

CSA bags distributed

\$75,797

total revenue to local farmers

3

schools in partnership

12

CBOs/CFBOs in partnership

2

corner stores in partnership

37,861

lbs of local produce distributed

83,520

number of eggs

“

"Having access to fresh vegetables and high-priced eggs, on a monthly basis, has allowed our residents to eat healthy foods and feed their families, especially at a time when inflation is at an all-time high."

- Cheryl (WHCHC)



Photo courtesy of WHCHC

# FOOD ROOTS NOURISH

## ENROLL LA

Our Enroll LA team provides CalFresh outreach and education to community members.

We are grateful to all of the Enroll LA partners who trusted this new team to work with them in service to communities across the LA region in 2022: Los Angeles Public Library (Chinatown), Help Me Help You (Long Beach), Project Optimism (Los Angeles County), Langley Senior Center (Monterey Park), and First Baptist Church (Alhambra).

96

applicants assisted

2,554

people reached



“

“You gave us a Chinese introduction on how to receive CalFresh and told us that you are a CalFresh enroller staff member for APIFM and can provide us with free help. You were very enthusiastic and patient to help us verify the documents and register online. We write this letter to you today with a grateful heart, because of your help we received a CalFresh card at the end of last year, which is the best New Year gift we have ever received, so that we can have enough food to celebrate the New Year.”

- Community Member

# TAI CHAIR

22

sessions held

18-30

attendees on average

3

Community Tea Talk  
sessions



“

“It is one of my interests. I usually exercise or hike in other parks. I like the class because I can exercise and many people like it.”

- Community Member

# COMMUNITY HEALTH

4

community partnerships

61

food distribution/vaccine events

1,185

outreach calls made

1,295

social media/virtual events

6,549

total people reached





## NATURE & PARK EQUITY

“

“It’s good to let people know that we’re all trying to protect the mountains and we want to protect nature. If we don’t protect it, our kids won’t be able to enjoy it in the future.”

- Cantonese CLS Community Member



3

in-language Community Listening Sessions held

3

community hikes hosted

12

written & video testimonials collected

200+

petition signatures collected

1,600+

factsheets shared

# CLEAN AIR SGV

**Air Monitoring Needs and Gaps** (Identify air monitoring needs in the community; identify data gaps on available air quality data in region; Actions Air Quality Monitoring Aims to Support)

The UCI report on spatial and temporal variation of PM<sub>2.5</sub> helped track the air quality before and during the COVID-19 lockdown. However, the report's analysis of air quality trends was limited to the areas where SSG/APIFM could install air quality sensors; parts of both cities were missing air quality sensor coverage. This led to critical data gaps that may obscure air quality disparities within the region. Based on feedback from the SSGV Coalition and residents, SSG/APIFM will study PM<sub>2.5</sub> concentrations within community "hotspots." Hotspots are areas within the community that may have higher PM<sub>2.5</sub> concentrations due to a variety of factors such as proximity to: (1) a freeway or large arterial street, (2) a school drop off/pick up zone, (3) an industrial or commercial zone, (4) a construction area or project, etc. SSG/APIFM will examine its current air sensor network and determine if the number of air sensors at the location of concern is adequate based on consultation with community partners from USC. If there are not enough air sensors to adequately capture air quality data at the location of concern, APIFM will consider deploying additional sensors at that location.

In the previous air monitoring project, only two sensors were deployed in two out of four SB 535 census tracts in the region. Future sensor deployment will aim to include all four SB 535 census tracts as well as new SB 535 census tracts in Alhambra.



The goal of capturing data in locations with little to no monitoring and locations within DAC census tracts is to identify locations that are overburdened by air pollution. Residents will help identify community hotspots that may have poor air quality. Furthermore, the understanding of disparities in concentrations of air pollutants allows cities to focus on locations with higher levels of pollutants. Cities can focus on locations with higher levels of PM<sub>2.5</sub> to find strategies for

APIFM is partnering with USC's Southern California Environmental Health Sciences Center (SCEHSC) and Claremont McKenna College's Roberts Environmental Center (REC) to collaborate on an air monitoring plan to address local air quality issues in Alhambra and Monterey Park. Our team engaged with over 56 current active air sensor hosts in the community and is looking for potential new air sensor hosts.

## CAPITALISE PROJECT (TRDRP)

APIFM began working on the CAPITALISE (Community API Tobacco Analysis Leading to Supporting Equity) project in July of 2022, funded by the Tobacco-Related Disease Research Program.

CAPITALISE is a Community-Partnered Participatory Research collaborative that aims to ensure that funding and services related to tobacco control are effectively directed to the API communities in Los Angeles and Orange Counties, based on input from community members who understand the local public health needs. By doing this, the project aims to address the lack of consideration given to these often overlooked communities.



# WATER IS LIFE (水是生命)

45

community walking tour attendees

4

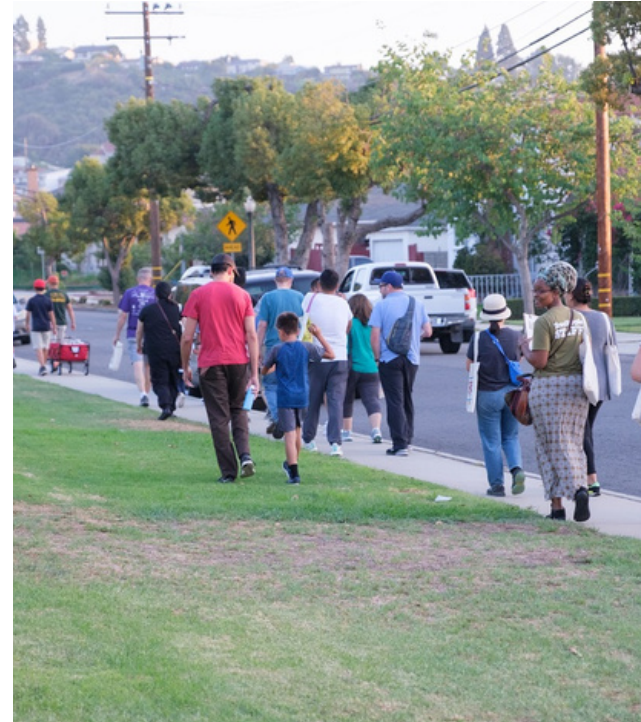
workshops hosted

9

educational materials created

2,400

Monterey Park & Alhambra  
residents reached



## SUSTAINABLE SGV COALITION

In 2022, the SSGV Coalition continued advocating for safer, healthier, and more sustainable communities in Alhambra and Monterey Park. Residents identified top concerns for community members in regards to their health and local environment, such as more shade or tree canopies, safer streets with more crosswalks, more bike-friendly streets, and greater attention to repairing sidewalks and potholes. The workshops and walking tours generated more input to inform community-driven solutions.

65

coalition members

251

survey responses

1,000+

community members engaged



# FUNDERS & PARTNERS

Thank you to the many funders, donors and in-kind donors who made our work possible in 2022. We are grateful for all of your support & partnership.



AAPI EQUITY ALLIANCE

ACTIVE SGV

ASIAN PACIFIC COMMUNITY FUND

ASIAN PACIFIC PARTNERS FOR EMPOWERMENT, ADVOCACY,  
AND LEADERSHIP

ASIAN RESOURCES INC.

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GROUP

BEIM FAMILY FOUNDATION

BENG & ANIT

BUTTERFLY EQUITY FOUNDATION

CALIFORNIA AIR RESOURCES BOARD

CALIFORNIA COMMUNITY FOUNDATION

CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY

CAPITAL GROUP

CEDARS-SINAI MEDICAL CENTER

CHINATOWN COMMUNITY FOR EQUITABLE DEVELOPMENT

COALITION FOR CLEAN AIR

COMMUNITY CATALYST

CONRAD N. HILTON FOUNDATION

COUNCIL FOR WATERSHED HEALTH

EAST WEST SHOP

ENERGY FOUNDATION

FOOD FORWARD

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LOS ANGELES PUBLIC LIBRARY - CHINATOWN BRANCH

LOS ANGELES STATE HISTORIC PARK

NARRATIVE FOOD

NATURE FOR ALL

OFFICE OF KAT TAYLOR

PACIFIC ASIAN COUNSELING SERVICES

PARK EQUITY ALLIANCE

PROMESA BOYLE HEIGHTS

RESOURCES LEGACY FUND

SENDER ONE CLIMBING

SPECIAL SERVICE FOR GROUPS, INC.

SOUTHEAST ASIAN COMMUNITY ALLIANCE

THE CALIFORNIA ENDOWMENT

THE GREENLINING INSTITUTE

THE WATER FOUNDATION

TOBACCO-RELATED DISEASE RESEARCH PROGRAM

TREEPEOPLE

UCLA KAISER PERMANENTE CENTER FOR HEALTH EQUITY

U.S. ENVIRONMENTAL PROTECTION AGENCY

WEINGART FOUNDATION

YANG'S KITCHEN

APIFM SUSTAINERS & 100+ INDIVIDUAL DONORS



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