### ASIAN PACIFIC ISLANDER FORWARD MOVEMENT

2020 IMPACT REPORT



WWW.APIFM.ORG

905 E 8TH STREET, LA CA 90021

FORWARD MOVEMENT

### MISSION

We cultivate healthy, long-lasting, and vibrant Asian and Pacific Islander communities through grassroots organizing.

### VISION

We want a world where Asian and Pacific Islander communities - and all communities of color - have full power to access good health and a healthy environment.

### BOARD MEMBERS

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**CORINA PENAIA** 

PROGRAM MANAGER

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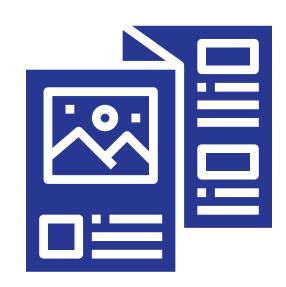
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FORWARD MOVEMENT

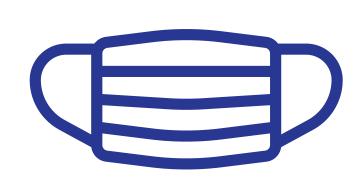
### OUTREACH CAMPAIGNS

In 2020, we launched three multilingual educational campaigns to reach AANHPI communities about the 2020 Census, emergency preparedness, and the COVID-19 pandemic.

Together we:



DESIGNED, TRANSLATED,
AND DISTRIBUTED
EDUCATIONAL FLYERS IN
4 API LANGUAGES AND
SPANISH



DISTRIBUTED 1200 FACE COVERINGS AND 900 BOTTLES OF HAND SANITIZERS



AND REACHED 15,173 PEOPLE



To access these flyers, go to www.apifm.org/covidresources

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### CLEAN AIR SGV



### **60 WORKSHOPS**

to educate community members on the importance of clean air policy in the San Gabriel Valley.

### **LEGISLATIVE VICTORY!**



The Clean Air SGV team and stakeholder group helped pass the Permit Streamlining Ordinance for EV charging stations in Alhambra!

## TOBACCO PREVENTION (TOP)



### YOUTH COALITION

created to empower high schoolers to advocate against tobacco usage.

### 50 VIRTUAL MEETINGS & PRESENTATIONS



to educate others on the importance of passing antitobacco policy.



FORWARD MOVEMENT

### FOOD ROOTS

Our Food Roots team swiftly met pandemic-related food security needs in low income communities of color. With the help of the HEAL and Tobacco teams, we distributed:



**65,177** Ibs of locally grown, culturally relevant produce

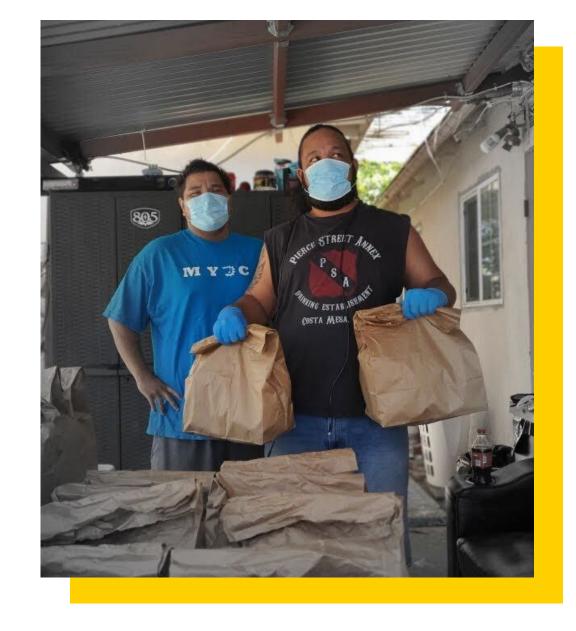
**18,800** eggs to

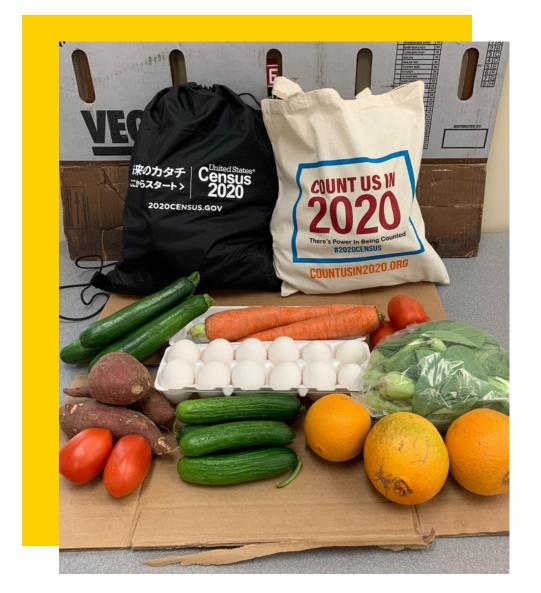
27,593 people in low income, communities of color

and generated **\$121,195** of income for produce and egg farmers

"A couple of weeks ago we received fresh and wonderful produce... We fed about 130 families on that day. We are on our way to live long and eat healthy food."

-Mele Faiva, secretary of the Tongan Interfaith Group





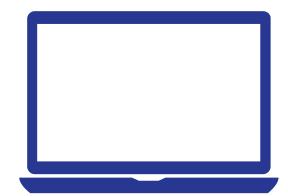
"I'm really grateful for this produce program. My husband needs extra care... The produce is very helpful because I don't need to go grocery shopping as much. When I'm out, I'm worried about the well-being of my husband. Thank you for giving me produce."

-Chinatown senior



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# HEALTHY EATING ACTIVE LIVING (HEAL)



### 91 VIRTUAL WORKSHOPS

featuring healthy API recipes and culturally relevant movement practices

### 100 ELDERS FED

each time at 5 socially distanced food distributions in partnership with the LA State Historic Park





### 3 PHYSICALLY DISTANCED TAI CHI WORKSHOPS

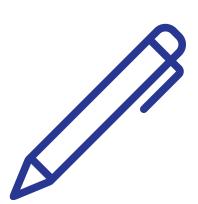
at the LA State Historic Park



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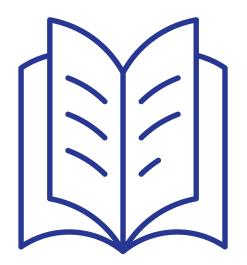
### NATURE FOR ALL (N4A)

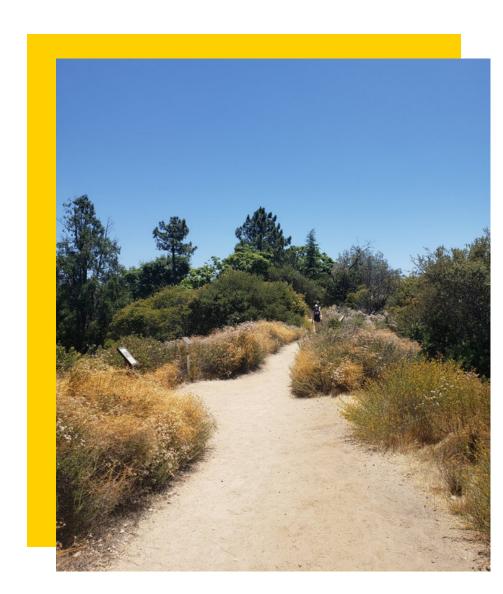
During quarantine, hiking and going out into nature became a safe haven for many community members. Our N4A team continued to advocate for the protection of the San Gabriel Mountains, a local nature resource.



### 112 PETITION SIGNATURES

### 5 TESTIMONIALS COLLECTED

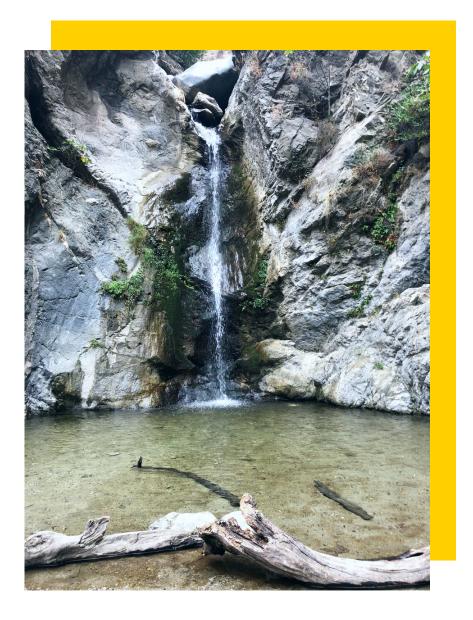




- "During the quarantine, being in nature has really benefitted my mental health. It has been a much needed source of relaxation and exploration for me."
- Kristy Phan

"I'm not much of a hiker myself, but being able to escape the city for a little while and capture nature is breathtaking."

- Bryce Tan





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### FUNDERS

Thank you to the many funders and individual donors who made our work possible in 2020. We are grateful for all of your support.

ALBERTSONS COMPANIES, VONS AND PAVILLIONS FOUNDATION

APIFM SUSTAINERS AND 2020 ADVISORY BOARD MEMBERS

ARTS DISTRICT LITTLE TOKYO NEIGHBORHOOD COUNCIL

ASIAN PACIFIC ENVIRONMENTAL NETWORK (APEN)

ASIAN PACIFIC POLICY & PLANNING COUNCIL

BEIM FOUNDATION

CALIFORNIA COMMUNITY FOUNDATION

CAPITAL GROUP

CEDARS-SINAI MEDICAL CENTER

CONRAD N. HILTON FOUNDATION MATCH

DURFEE FOUNDATION MATCH

INCLUSIVE ACTION FOR THE CITY

INDEPENDENCE AT HOME (IAH), A SCAN COMMUNITY SERVICE

KAISER PERMANENTE SOUTHERN CALIFORNIA

L.A. CHINATOWN FIRECRACKER RUN COMMITTEE

**NIELSEN FOUNDATION** 

PORRIDGE + PUFFS

**ROCKVIEW FARMS** 

SOUTHERN CALIFORNIA EDISON (SCE)

**SWEETGREEN** 

THE SEAVER INSTITUTE

UNITED NATIONS ASSOCIATION - PASADENA CHAPTER

WILSHIRE CENTER KOREATOWN NEIGHBORHOOD COUNCIL

WHOLE CITIES FOUNDATION

YASUTOMI FARMS

and 100+ individual donors