



PRODUCE PANTRY

2018 Applicant Packet | [Link to Application](#)

Thanks for your interest in the Food Roots Produce Pantry! Food Roots is a project of Asian Pacific Islander Forward Movement (APIFM), a nonprofit dedicated to cultivating healthy, long-lasting, and vibrant API communities through grassroots organizing. Our team advocates for healthy eating, food access, active living, environmental justice, and other issues that make good health possible.

Through Food Roots, we connect our communities to culturally relevant, sustainably grown fruits and vegetables while supporting California farmers of color. The Produce Pantry is a special initiative of Food Roots, made possible by the individual donors and foundations committed to ensuring that low-income community members have access to fresh, local produce.

What am I applying for?

This is an application to bring a Food Roots Produce Pantry to your site for five (5) months, twice a month. In addition to the Pantry, our team will offer a monthly healthy eating class at your site, including a recipe demonstration that provides examples of how your community members can prepare/cook the produce they receive from the Pantry. We'll also work with you to explore how you can keep this effort going beyond the scope of the partnership.

<i>Timeline</i>	
12/15/17	Applications due by 11:59pm
2/5/18	Winner announced
2/6/18-2/28/18	Planning for launch
3/2018-7/2018	-Produce Pantry (twice a month) on the following Monday dates: March 12th & 26th; April 9th & 22nd; May 7th & 21st; June 4th & 18th; July 16th & 30th -Monthly classes occur throughout; dates/times to be determined during planning phase

Is my site eligible?

To be eligible for Food Roots Produce Pantry, your site must:

- Primarily serve those living at $\leq 185\%$ of the [Federal Poverty Level](#) (especially those who are eligible for, or participate in, CalFresh).
- Be located in or near Chinatown, Historic Filipinotown, Koreatown, or Little Tokyo, and have an emphasis on serving Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities.
- Be able to allocate staffing or volunteers on a consistent basis who will: 1) receive training from us and work with us to run the Pantry and support classes, 2) conduct regular outreach to your community to

ensure turn-out at the Pantry and classes, and 3) be able to interface with your community in relevant language(s).

- Have storage space for two (2) large coolers, where the space is room temperature or lower.
- Have an appropriate, accessible location for the Pantry and monthly classes, including tables and chairs.

Preference will be given to sites/organizations that can demonstrate a clear community need, as well as a commitment to expanding access to healthy food in the long-term.

What exactly is the Produce Pantry? What does it look like and how does it run?

It's pretty simple. We will come to your site twice a month (on Mondays) and work with your staff/volunteers to set up two (6-foot) tables and lay out the produce on those tables. That's the "Pantry," and we'll keep it "open" for about two hours each time we come. We will work with your staff/volunteers during those two hours to distribute the produce to your community members. Before we actually launch the Pantry days, we will meet with you to determine scheduling and outreach.



Where does the produce come from? How much does each Pantry give out?

All the produce comes from small California farms run by Asian Americans and other farmers of color who use sustainable growing practices. Our donor base has contributed money so that we can purchase produce from our Food Roots farmers and distribute it to low-income individuals and families. If your site is selected, we will use those donations to cover the cost of produce from our Food Roots farmers, and bring it to you on Produce Pantry days. Our team will need to deliver the produce in coolers earlier the day of the Produce Pantry, and then return later to set up and co-run the Pantry with your staff/volunteers. Each Pantry will have 25 lbs of produce available for distribution, and each Pantry will have a different variety of produce. For example, one Pantry might offer 10 lbs of oranges (about 20-23 oranges), 10 lbs of bok choy (about 30-40 individual bok choys), and 5 lbs of carrots (about 25 carrots). Depending on the size of the community you serve and expected turnout, we will help you determine the maximum that each individual/family should receive.

What are the monthly classes about?

To be eligible for the Food Roots Produce Pantry, you must be able and willing to host monthly healthy eating classes at your site. We are able to conduct these classes via funding from Los Angeles County Department of Public Health's Champions for Change initiative, which seeks to promote healthy living for SNAP/SNAP-Ed/CalFresh-eligible people. Your site would host five (5) classes total, one during each month of our Produce

Pantry partnership, and each class would be between 60 and 90 minutes long. The class agenda typically involves at least 30 minutes of education about basic nutrition, about 30 minutes for a recipe demonstration, and some physical activity if time allows. For your site's class series, we would demonstrate and discuss healthy recipes that use vegetables and fruit we provide at the Produce Pantry, and share the nutritional benefits of those produce items.



If you have questions, please contact Diyana Mendoza-Price, APIFM Program Manager, at diyana@apifm.org. Thank you!

Food Roots is a project of



Our healthy eating and food access work is supported by individual donors and...



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Forward Movement
is a division of
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